GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3603
ANSWERED ON:18.04.2005
DEVELOPMENT OF TOURISM IN TAMIL NADU
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Will the Minister of TOURISM be pleased to state:

(a) whether the Government has drawn up any specific plan for the development of tourism in Tamil Nadu or proposed any circular tour for Southern States;

(b) if so, the details thereof; and

(c) the measures taken by the Government and the amount earmarked/released to the State Government during the current year for the purpose?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SMT. RENUKA CHOWDHURY)

(a) and (b): Ministry of Tourism had prepared a 20 Year Perspective Tourism Plan for the State of Tamil Nadu in March, 2003 and sent to the State Government for their perusal and use. It contained the following recommendations:

(1) SWOT analysis, tourist forecasts, etc.

(2) Suggested strategies for tourism promotion, product development, augmentation of infrastructure and employment potential.

(3) Environmental, Management Plan, Investment Plan and sources of funding.

(4) Direct and indirect economic benefits from the Plan.

(5) Implementation mechanism containing priority projects, institutional mechanism, private participation, marketing strategies for the 20 years Perspective Plan.

(c): No specific allocation is earmarked/released to the State Government/UT Administrations. However, funds are sanctioned/released every year on the basis of prioritization of proposals in consultation with them Projects proposals which are complete in all respects are processed on inter-se-priority basis and funds released, subject to availability under the respective head.

During 2004-05 Ministry of Tourism has sanctioned Rs.1308.92 lakh as Central Financial Assistance for development of tourism infrastructure for the State of Tamil Nadu.